



OWASP  
**AppSec  
Europe**

London 3rd-6th July 2018

**3rd to 6th of July 2018**  
**The Queen Elizabeth Center (QEII),**  
**London, England**



## Premium Sponsorship Packages

Executives from the Fortune Global 500, thought leaders, security architects and developers gather to share cutting-edge ideas, initiatives and technology advancements.

	Diamond	Platinum	Gold	Silver
General rate (excluding vat)	EUR 22,000	EUR 17,000	EUR 10,500	EUR 5,500
OWASPCorporate Supporter Rate (excluding VAT)	EUR 17,000	EUR 13,000	EUR 7,500	EUR 4,000
Exhibition Space	Yes - 5X5m	Yes - 3X2M	Yes - 2X2M	Yes - 2X2M
Conference Passes	5	4	3	2
Exhibition Passes	2	2	2	2
A La Carte Sponsorship Discount	15%	10%	8%	5%
Conference Brochure Ad	Full page	Half page	Quarter page	Quarter page
Recognition at Conference entrance	Yes - Prime	Yes	No	No
Logo in Conference brochure	Yes	Yes	Yes	Yes
Logo on Conference website	Yes	Yes	Yes	Yes
One Complimentary Lead Retrieval Scanner	Yes	Yes	Yes	No
Inclusion In Vendor Passport	Yes	Yes	Yes	No
Conference Program Company Description	100 word description	75 word description	50 word description	No
Ticket Discount Ticket discounts are NOT valid towards the purchase of any Training Session	100 Euro discount code with unlimited use	100 Euro discount code with unlimited use	50 Euro discount code with unlimited use	No

## A La Carte Sponsorship Opportunities

### Events

#### Conference Dinner (2)

**Cost of Sponsorship: EUR 5,500**

Sponsor will have their logo/name displayed on digital signage in the venue, as well as having the opportunity to erect their own signage throughout the dinner hall. The sponsor logo will be featured on the conference web page describing the dinner event to delegates. Sponsor provides their own signage boards. Gift packs may be distributed to dinner guests at sponsor's discretion and are provided by the sponsor.

#### Pre-Conference Drinks Reception (2)

**Cost of Sponsorship: EUR 8,500**

The pre-conference reception presents a unique opportunity for delegates, vendors, and decision makers in the surrounding business community.

Sponsors name, logo and links will be provided on all communications with the local businesses, delegates, and the relevant section of the website, as well as being able to place their brand on the serving tables. Pre-conference tickets will be co-branded with Sponsors logo (along with OWASPs logo). Sponsor to provide the branding for the tables.

#### Capture The Flag (CTF) Awards (2)

**Cost of Sponsorship: EUR 2,500**

Sponsor will be recognised as providing the prizes for the CTF event organized during the conference days. The CTF event is open to all conference attendees. CTF winners will be announced during the conference closing ceremony and the sponsor will have the opportunity to come on stage to present the prizes to the winners!

#### University Challenge (UC) Awards(2)

**Cost of Sponsorship: EUR 2,500**

Sponsor will be recognised as providing the prizes for the UC event organized during the training days. The UC event is a free event for University teams. UC winners will be announced during the conference closing ceremony and the sponsor will have the opportunity to come on stage to present the prizes to the winners!

## A La Carte Sponsorship Opportunities

### Food and Drink

#### Lunch Sponsorship (4)

**Cost of Sponsorship: EUR 3,000**

Sponsors' name/logo will be displayed on a banner over the lunch tables (similar to sponsor hall banners below) and on floor stickers directing delegates to the lunch area.

#### Coffee/Pastry Break Sponsor (4)

**Cost of Sponsorship: EUR 1,500**

Sponsors will be recognised as providing the coffee during the assigned break at the conference.

#### Drinks Tokens

**Cost of Sponsorship: EUR 900 for bundle of 100**

Drive booth traffic by offering drinks tokens for use during the main conference dinner. Each token is redeemable for a beer, glass of wine or soft drink. Limitations apply.

### Swag

#### Lanyard (1)

**Cost of Sponsorship: EUR 4,500**

Where the badge goes, the lanyard will follow. Sponsor the official AppSec Europe 2018 lanyard for all conference attendees and assure badge level visibility. Sponsor supplies lanyards. Lanyards must be created to the specification required by OWASP (specs supplied upon purchase).

#### Bag Sponsorship (2)

**Cost of Sponsorship: EUR 10,000**

Useful and lasting. All delegate bags will be co-branded with the AppSec Eu 2018 logo and sponsor's logo. Logo on the official website and in the printed conference brochure. Bag sponsors may send one (1) piece of collateral to be included in each attendee conference bag. Collateral must be approved by OWASP prior to sending.

#### Pens (1)

**Cost of Sponsorship: EUR 1,500**

Send your company pens and they will be placed in all attendee bags. Sponsor supplies pens.

#### Notepads (1)

**Cost of Sponsorship: EUR 1,500**

Send your company notepads and they will be placed in all attendee bags. Sponsor supplies notepads.